



MEDIA CONTACT:

Cresta Lewis

FirstLight Home Care

513-341-8243 | cmlewis@firstlighthomecare.com

FOR IMMEDIATE RELEASE

FirstLight® Home Care of Omaha Recognized for Outstanding Integrity

Better Business Bureau honors non-medical home care provider for exceptional business ethics

OMAHA, NE - October 26, 2017 – FirstLight Home Care of Omaha was recently recognized with the 2017 Better Business Bureau Integrity Award. The honor acknowledges businesses that embrace and display integrity and business ethics. The rigorous application process reviews key components of an organization, such as ethical management practices, decision making and conflict resolution, communication and marketing practices and community relations.

“This award is so important to me because it’s not about the bottom line,” said Jaye Firmature-McCoy, owner of FirstLight Home Care of Omaha. “It’s about who I am personally and professionally and how I operate my company. FirstLight Home Care is a purpose-driven business, and this award validates how we achieve our purpose. It will always be the beacon that keeps me focused on what really matters.”

Firmature-McCoy’s original FirstLight territory has been providing a variety of home care, companion care and senior care services to residents in West Omaha and the surrounding communities since 2010. The office recently expanded with a second territory and is now officially serving residents in East and South Omaha, Bellevue, La Vista, Ralston, Millard and Gretna.

FirstLight Home Care serves area seniors, new and busy mothers, those recovering from surgery and other adults aged 18 and older with acute health issues or disabilities. Assistance includes household duties such as cooking, cleaning and running errands, to mobility assistance and dementia care.

FirstLight Home Care opened its first national franchise in 2010. Since then it has experienced steady growth and is now serving clients in more than 150 locations throughout the U.S.

For more information, visit [FirstLight Home Care of Omaha](#).

About FirstLight Home Care

FirstLight Home Care is a leading provider of non-medical home care, helping individuals in more than 30 states achieve the quality of life they deserve. The company has set a new standard in home care by creating an unmatched Culture of Care that drives industry-leading client and employee satisfaction. FirstLight is a lifeline not only for seniors, but for people recovering from illness, injury or surgery; adults with disabilities; new and busy mothers; and anyone over the age of 18 who needs extra assistance. Care can be provided at private residences, as well as independent and assisted living communities. Visit www.FirstLightHomeCare.com for information on our Companion, Personal, Dementia, Respite and Veteran Care services.

###